



Business Sponsor and Advertising Opportunities

The goal of our Sponsorship Opportunities is to provide mutual benefit to the Shepton Stallion Athletic Booster Club (SSABC) and the Business Sponsor.

Please use the link below to complete your online transaction.

<https://sheptonathletics.membershiptoolkit.com/form/m/131376>

DIAMOND - \$1,135 (1 available, must be purchased by 11/18/2020 for print deadlines)

- Full-Year (Fall, Winter and Spring) Program Ad – Centerfold (2-page, Color)
- Company Logo on Home Page of Shepton Athletic Website
- Company Banner hung year-round in Shepton Gym, Athletic Banquets, and Indoor “Home” Games
- E-Mail Blasts to Shepton families recognizing your sponsorship and support.

PLATINUM - \$1,050 (UNAVAILABLE)

- Full-Year (Fall, Winter and Spring) Program Ad – Full Page Back Cover (Color)
- Company Logo on Home Page of Shepton Athletic Website
- Company Banner hung year-round in Shepton Gym, Athletic Banquets and Indoor “Home” Games
- E-Mail Blasts to Shepton families recognizing your sponsorship and support.

ELITE - \$470 (2 available, must be purchased by 11/18/2020 for print deadlines)

- Full-Year (Fall, Winter and Spring) Program Ad –
Choice of:
 - Full Page Inside Back Cover (Color)
 - Full Page Inside Front Cover (Color) or
- Company Logo on Home Page of Shepton Athletic Website
- Company Banner hung year-round in Shepton Gym, Athletic Banquets and Indoor “Home” Games
- E-Mail Blasts to Shepton families recognizing your sponsorship and support.



GOLD - \$435 (2 available, must be purchased by 11/18/2020 for print deadlines)

- Full-Year (Fall, Winter and Spring) Program Ad
Choice of:
 - Full Page Back Side of Inside Right (Color)
 - Full Page Opposite Back Inside Cover (Color)
- Company Logo on Home Page of Shepton Athletic Website
- E-Mail Blasts to Shepton families recognizing your sponsorship and support.

SILVER - \$400 (must be purchased by 11/18/2020 for print deadlines)

- Full-Year (Fall, Winter and Spring) Program Ad – Full Page 7.5” w x 10”h (B&W)
- Company Logo on Home Page of Shepton Athletic Website

BRONZE - \$270 (must be purchased by 11/18/2020 for print deadlines)

- Full-Year (Fall, Winter and Spring) Program Ad – Half Page 7.5” w x 5”h (B&W)
- Company Logo on Home Page of Shepton Athletic Website

CHAMPION - \$170 (must be purchased by 11/18/2020 for print deadlines)

- Full-Year (Fall, Winter and Spring) Program Ad – Quarter Page 3.75” w x 5”h (B&W)

ATHLETE - \$115 (must be purchased by 11/18/2020 for print deadlines)

- Full-Year (Fall, Winter and Spring) Program Ad – Business Card (B&W)

BANNER - \$150 (purchased seasonally based on sport)

- Company Logo on Athletic Team’s Banner hung after team photo taken

OTHER SPONSORSHIPS

In-Kind Donations: offset budgeted expenses, are accepted for all levels of Sponsorships.

Details: The SSABC reserves the right to restrict sponsorships to any company or organization. The SSABC executive board must approve all sponsorships. All marketing materials and artwork for banners must be supplied by the Sponsor.

Privacy: Regardless of the level of sponsorship, the SSABC protects our membership information.

Term of Sponsorship: Extends until June 2021.

Contact: For further information, please contact us at Info@SheptonStallionClub.com.